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516 & 537 Proffitt Rd & Johnson Ln 1-7, Gatlinburg, TN 37738

$3,500,000 · MLS #9999038 · 21 bed / 14 bath · www.brphomes.com/mls/9999038



21	14	1,550	2007	0.01
BEDS	BATHS	SQ FT	YEAR BUILT	ACRES

Property Facts

Property Type: Residential
Sub Type: Condominium
Status: Active
Year Built: 2007
Lot Acreage: 0.01
Fireplaces: 0
Above Grade Sq Ft: 1,550

City Taxes: $72.35
County Taxes: $851.89
Basement Sq Ft: 0
Garage Sq Ft: 0
Elementary School: Pittman Center Elementary School
Middle School: Gatlinburg-Pittman
High School: Gatlinburg Pittman High School

Listing courtesy of Keller Williams Realty Knoxville · MLS #9999038 · Generated November 10, 2026
Information deemed reliable but not guaranteed.

Description

Seven doors. One closing. One area in Gatlinburg. And no HOA. Most investors spend a decade assembling what this portfolio hands you on day one. These properties include: 516 Proffitt Rd Townhomes 1 & 2, 520 Proffitt Rd Townhome 1, 537 Johnson Ln Townhomes 1 & 2, and 541 Johnson Ln Townhomes 1 & 2. Seven short term rental townhomes standing side by side in the Great Smoky Arts & Crafts Community, six miles from the most visited national park in America. Instead of relying on a single property to produce revenue, this portfolio gives you multiple income-producing units working at the same time. If one unit experiences a vacancy, the others can continue generating cash flow, helping create a more resilient and consistent revenue stream. Every unit renovated top to bottom in 2026. Every unit is fully furnished. Every unit is the same: 3 bedrooms, 2 baths, bonus room, roughly 1,500 sq ft, private hot tub, three private balconies opening into the trees with seasonal mountain views. Sleeps 8. This is not a projection on paper. These units are already live, already renting, already earning 5-star reviews, with projected gross revenue of $62,800 per unit and roughly $440,000 across the portfolio. Seven identical doors in one area means one cleaning crew, one maintenance vendor, one pricing strategy, one playbook. Scale without the chaos of scaling. The Smoky Mountain corridor at its highest demand. Walk into cash flow, not a project.

Features & Amenities

INTERIOR

Ceiling Fan(s) • Central Air • Central Heating • Dishwasher • Dryer • Drywall Walls • Electric Dryer Hookup • Electric Range • Insulated Windows • Luxury Vinyl Flooring • Microwave • Primary Bedroom • Refrigerator • Smoke Detector(s) • Two-Level • Washer • Washer Hookup

EXTERIOR

Balcony • Metal Roof • Mountain(s) View • Mountainous Lot • Rear Porch • Spa/Hot Tub • Townhouse • Wood Siding Exterior • Wooded Lot

OTHER

Electricity Connected • Private Water • Public Sewer • Sewer Connected • Water Connected

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SCAN TO VIEW ONLINE
www.brphomes.com/mls/9999038